

International Bankers Association of Japan Chairman Philippe Avril Awarded The Order of the Rising Sun, Gold Rays with Neck Ribbon (旭日中綬章)

The International Bankers Association of Japan is delighted and proud, that the Japanese Government in the name of the Emperor, has announced the award of 'The Order of the Rising Sun, Gold Rays with Neck Ribbon (旭日中綬章)' to our Chairman, Philippe Avril for his contribution to the development and internationalization of the Japanese financial services industry.

Philippe has worked in Japan for over 30 years. During that time, he has been a member of the Senior Management at Banque Indosuez, Deutsche Bank, Dai-Ichi Kangyo Bank, Commerzbank, Royal Bank of Scotland and latterly, CEO of BNP Paribas Securities (Japan) Limited. In addition to his role as Chairman of the International Bankers Association of Japan, he is also a Board Member of the French Chamber of Commerce & Industry in Japan and a Board Member of FinCity Tokyo. Philippe has also authored several books and articles on Japan, and Japanese equity derivatives.

The Order of the Rising Sun (旭日章 Kyokujitsu-shō) is a Japanese order, established in 1875 by Emperor Meiji. Philippe's name will now be added to the illustrious list of past recipients of this award that includes many highly respected business leaders, celebrated academics such as, Gustave Eiffel of Eiffel Tower fame and Edward Seidensticker a noted post-World War II scholar, historian, and translator of classical and contemporary Japanese literature including the classic "The Tale of Genji".

On behalf of our members we would like to congratulate Philippe and his family on this major honour and express our deep gratitude for all the support he continues to provide as Chairman of the IBA Japan.



Gary Stanton
Secretary General, International Bankers Association of Japan

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